Table 15.2 Moving average data and calculations

Month	Unique song downloads (OOOs)	Simple moving average	Forecast error	Squared forecast error	
January	95				
February	124				
March	99				
April	110	106.00	4.00	16.00	
May	95	111.00	–16.00	256.00	
June	100	101.33	–1.33	1.78	